



/ LANGUAGE  
TRAINING

for companies  
and governments

A woman with dark hair and bangs, wearing a red sweater, is shown from the chest up against a clear blue sky. The text 'Empower your people' is overlaid on the lower part of the image.

# Empower your people

4	About EF
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# Experts in education

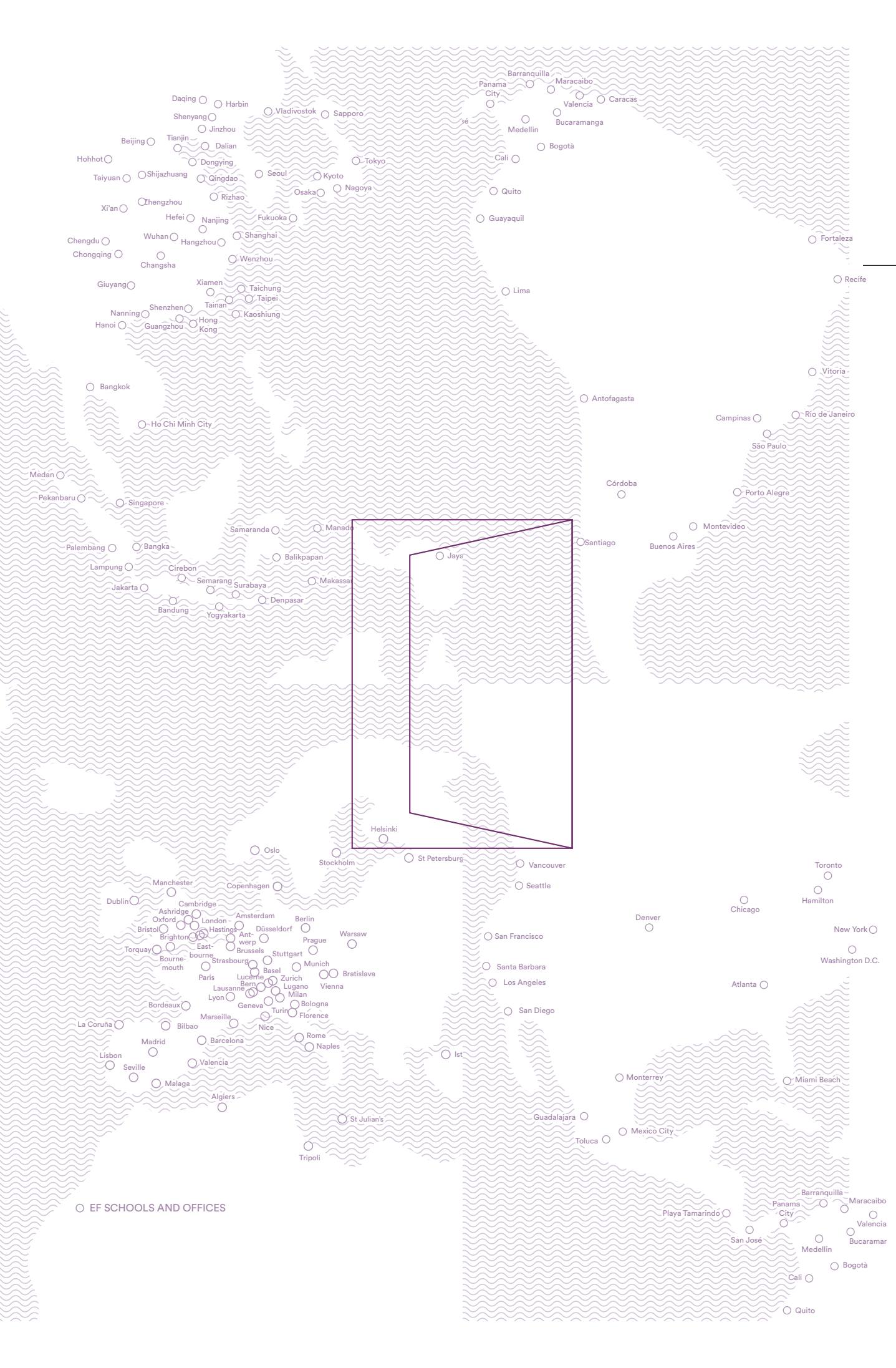
EF is opening the world through education.

We are the world's largest private education company with schools and offices in 52 countries and a presence in 64 others. Our unique, market-leading, full suite of training programs all serve one purpose: to educate and develop people to their greatest potential.

At EF we train people to become better leaders and to communicate across diverse cultures. We help millions of students and thousands of businesses everywhere sell more, engage more, innovate more, talk to their customers more – and as a result grow more.

If you are planning for growth, get in touch.





○ EF SCHOOLS AND OFFICES

# Leaders in innovation

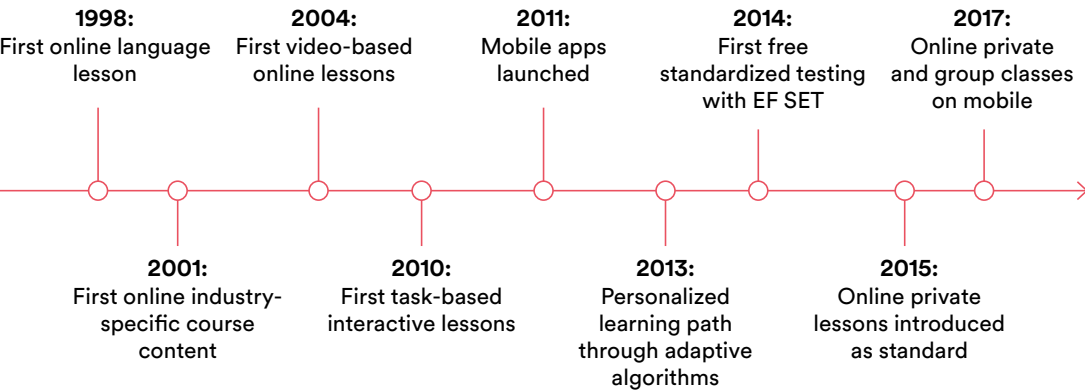
We’re continuing our legacy of creating life-changing experiences by harnessing new technologies to make education even more relevant and immersive. Nobody else comes close to matching our investment in research and product development.

Innovation is not just about technology at EF: it extends to our methodology, which is based on deep academic expertise and constantly updated with the latest research findings from our collaborations with Cambridge and Harvard universities.

“Communicative learning” is at the centre of this method, meaning task-based lessons, based on relevant, real-life scenarios and multiple opportunities to practice.

EF’s original vision that immersing yourself in a topic, language and culture constitutes the very best way to learn remains a guiding principle in all our programs. Our programs are designed to connect students with one another, and with teachers, to form communities through which to learn and grow.

## A long history of industry firsts



# Our vision for the future of learning

1

**Learning is fully personalized.**  
Advances in neuroscience and machine learning will support teachers to personalize lessons at scale.



2

**Learning is aligned with professional priorities.**  
Learners tailor their learning with on-demand and relevant simulations, guided by teachers.

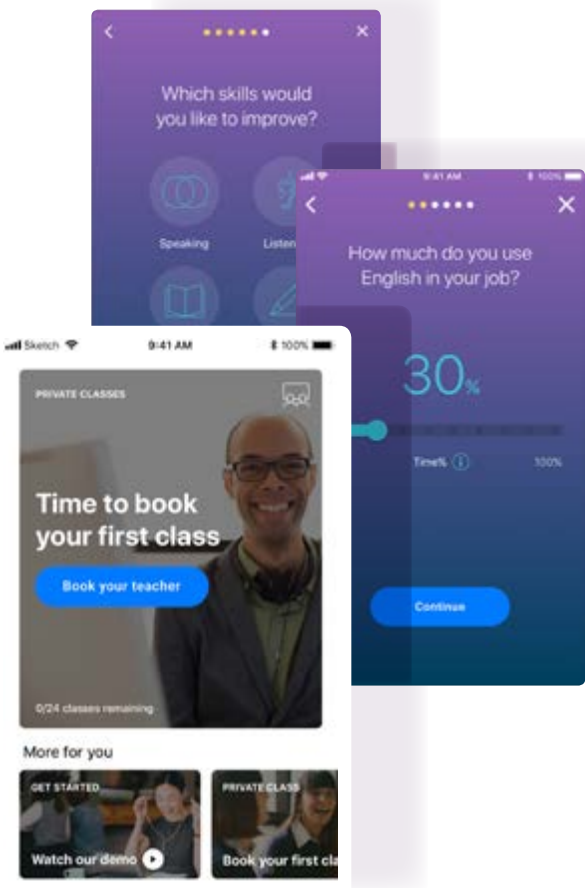
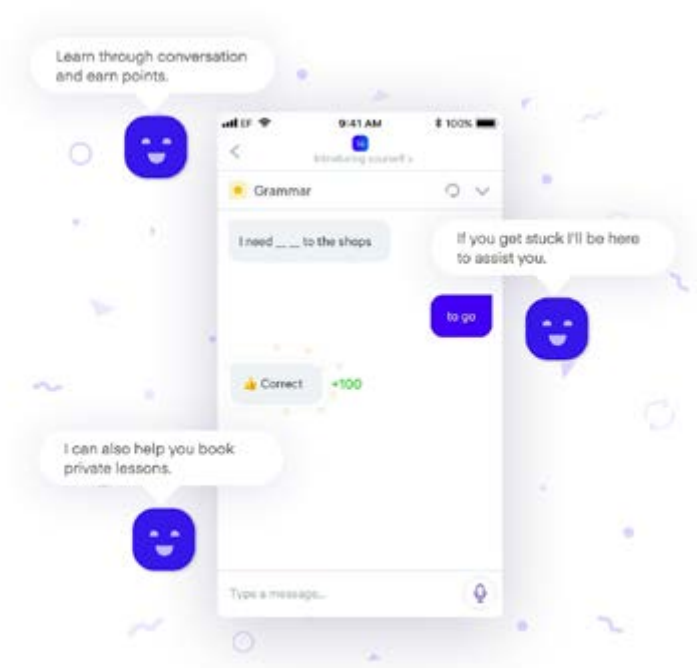
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**Learning is available everywhere.**  
Technology enables constant access, anywhere and anytime, to a global community of teachers, peers, advisors and employers – removing classroom walls.

# So what’s coming next?

Recent examples of prototypes include our revolutionary new chatbot which enables conversation-based learning as well as a teacher-student matching service, both fueled by artificial intelligence and machine learning.

In addition, the team is building an app using the latest advances in image recognition technology and augmented reality to help our students immerse themselves in language.



## EF Mobile

A revolution in online learning, EF’s new mobile experience has a fully personalized, easy-to-use enrolment process that gets learners going on their tailored course straight away.

Notifications help keep learners motivated and excited to learn, and they can keep track of their progress at any time. Live academic and technical help is available at the press of a button.

At an appstore near you.



# The people behind our learning experiences



**Lee**  
President, EF Edtech

- Formerly Studio Head, Microsoft
- Head of Product & Design at Xbox, Nintendo and Rare
- Double BAFTA winner



**Enio**  
Chief Experience Officer

- Formerly Senior Scientist at Apple
- PhD in Artificial Intelligence and Education



**Arantxa**  
Vice President, Product

- Formerly Head of HoloLens development team, Microsoft
- Product Manager, Vodafone



**Charles**  
Vice President,  
Artificial Intelligence

- Formerly Head of Product at Silicon Valley start-up Operator
- Co-founder of Edtech start-up Seed



**Christopher**  
Executive Vice President,  
Academic Affairs

- Created original design and teaching operations of EF English Live
- PhD in Applied Linguistics



**Manon**  
Vice President, Innovation

- Formerly Director of Product, Kano Computing
- Director of Software, ROLI
- Winner of iF Design Award

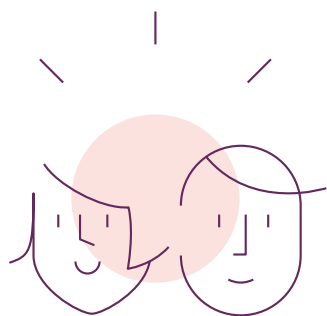
**“We use cutting-edge technology as a facilitator – accelerating progress and improving outcomes.”**

– **Lee**  
President, EF Edtech

# World-class teaching

Experience, relentless innovation and our proven method aside, our programs wouldn't be worth much without the teachers who run them. Learners progress faster with good teachers who understand their background and their goals – it's a given.

That is why we spend a lot of effort finding the best, fully qualified teachers with a proven track record and relevant experience. They receive continuous support and training from EF as part of their professional development.



## How we ensure we hire (and hold on to) the best teachers

### 1. Selection

We only hire fully qualified teachers with a degree. They need to have relevant teaching experience, be customer-oriented, and have a native-level command of English.

### 2. Training

EF teachers get training in group and private lessons, speaking and writing lessons, error correction and concept checking, grading language and teacher vocabulary as well as cultural training.

### 3. Resources

Our teachers have access to the EF teacher community with 20,000 other teachers, lots of EF resources and support materials as well as tips, ideas and guidance from EF.

### 4. Evaluation

EF teachers are evaluated through reviews of their course outlines, observations of virtual and face-to-face lessons, the use of digital tools and – importantly – feedback from students.

## Meet some of our teachers



### **Miguel**

Spanish teacher

Miguel has taught Spanish for eight years, in South America and Germany. With a keen interest in culture, he has a background in theatre and is also a teacher of philosophy and literary creation.



### **Samantha**

English and German teacher

Samantha has seven years' experience in teaching business English to prestigious clients such as Fujitsu, Vattenfall, Deutsche Bahn in English, and German to SAP, Solvay and Lidl. With an English Literature degree from the UK, Samantha worked as a copywriter before going into teaching.



### **Gerard**

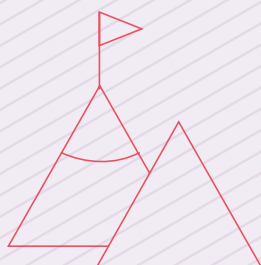
English teacher

Gerard has taught English with EF in Helsinki for ten years, where he is now Academic Director. With a Master of Arts in E-Pedagogy Design and additional experience in environmental management, corporate sustainability and social responsibility, Gerard has a solid business background.

# How we can help

We are the only global service provider who supplies a full suite of language programs – from study abroad immersion courses to local on-site courses and teacher-led online courses – and we will design a program that works just for you.

Guaranteed.



**The EF Learning Guarantee:** In fact, we are so confident in our language training solutions that

# Metrics that matter

We are a results-driven company, and know that you are too. Hard numbers matter, and we like to think that the metrics behind our programs, services, and student satisfaction speak for themselves.

we offer a “learning guarantee”, allowing those learners who – inevitably, and for various reasons – fall behind their



4.92/5

Average student rating of EF’s private lessons



2,500

client companies



2,000,000+

students trained in the last five years



70%

percentage of the top hundred Forbes 2000 companies that we work with



schedule to continue their online study until they reach their target.



**2,000+**

hours of study content in EF English Live



**116**

countries with an EF presence



**US\$18**

average cost per EF learning hour<sup>1</sup>



**600+**

EF schools and offices around the world



**53**

years of experience in language training



**46,500**

staff employed worldwide

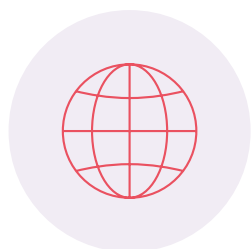
1. Program cost divided by total learning hours delivered (across all EF programs)

# What makes EF unique?



## **A student-centred and tailored approach**

Designed and structured with the student in mind, our courses ensure high engagement and motivation as well as maximum relevance to any job function.



## **Global consistency and delivery**

We develop and run all of our schools and programs. This means we can guarantee a consistently high quality of delivery and service wherever you are.



## **Deep expertise in language learning and academics**

The quality of teaching determines the success of any training program. That's why we hire the best teachers, train them thoroughly and give our students unlimited access to them.



## **The most innovative training solution on the market**

Our yearly R&D spend is higher than most of our competitors' turnover, ensuring our programs are always ahead of the curve.

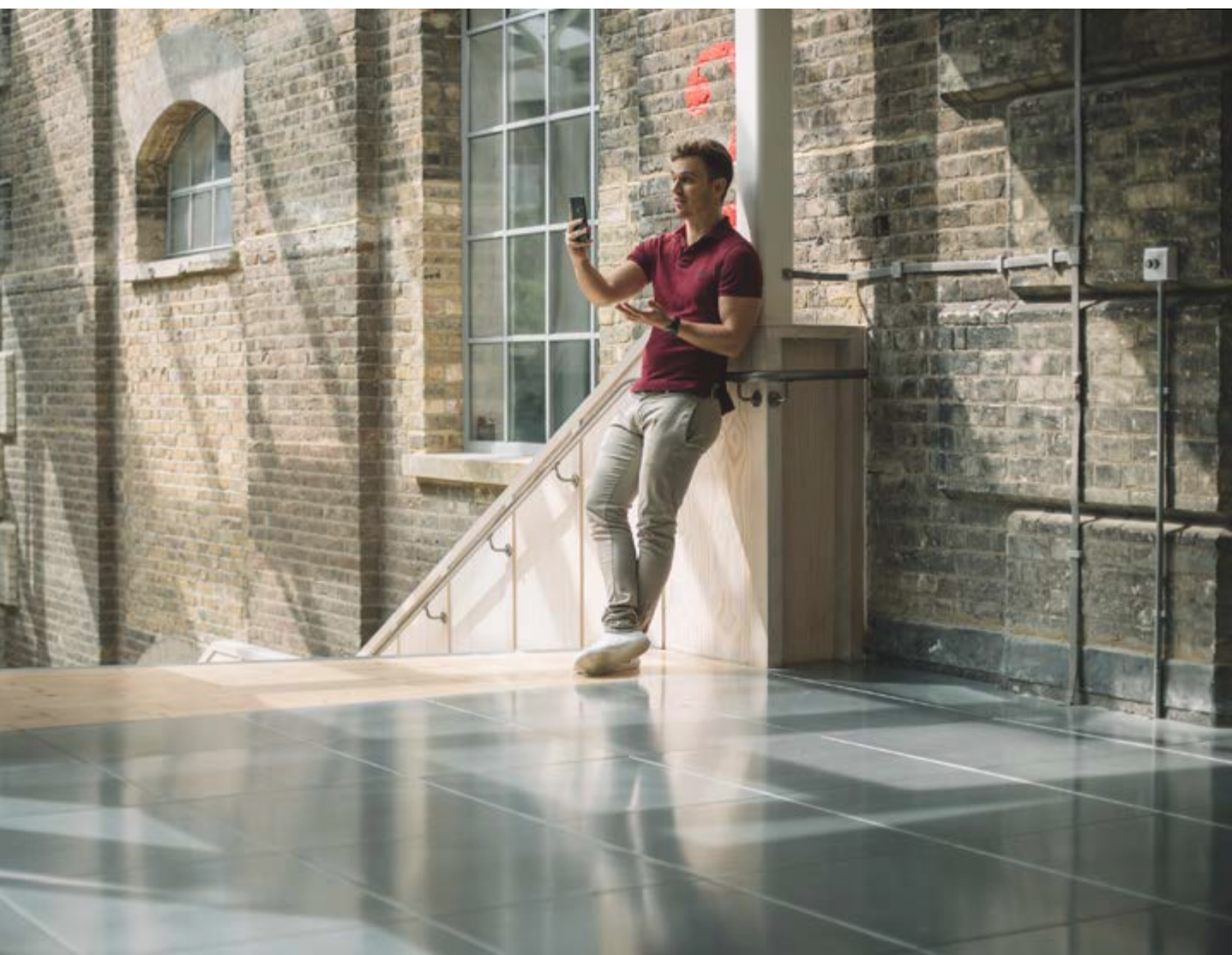
“

**We have run EF Business Intensive for 6 months and the feedback has been very positive. The most well received part was the 1-to-1 private lessons with specialized teachers. It provided an environment where the learners felt comfortable, allowing them to actively participate in real-time practices.”**

**– Kate Kyungah Kim**  
Head of HR, Ericsson-LG

Read more about EF Business Intensive on p. 30





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# Our programs

Our programs are designed to meet the broadest range of business needs and preferences. Our courses can be delivered in all major languages – and most minor ones too. Whatever the need, EF has a course to fit.





### **Face-to-face courses**

The modern way of classroom teaching, our courses combine the best of face-to-face training with new technology.



### **Online courses**

Our online courses come in many flavors: from fully independent self-study classes to highly intensive private courses.



### **Study abroad courses**

For urgent, specialized language training needs, an immersion course abroad is often the fastest way to progress.

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**Available in all languages, as group or 1-to-1 courses**

Face-to-face courses

- EF Professional p 26
- EF World Languages<sup>1</sup> Face-to-face p 28

Online courses

- EF Business Intensive p 30
- EF English Live Business p 32
- EF English Live Solo p 34
- EF World Languages<sup>1</sup> Online p 28

Study abroad courses

- EF Executive p 36
- EF World Languages<sup>1</sup> Abroad p 28

Other programs

- EF Forum p 38

1 We offer courses in all languages, including French, Swedish, Mandarin, German, Dutch, Japanese, Spanish, Russian Korean, Italian, Portuguese and Arabic.

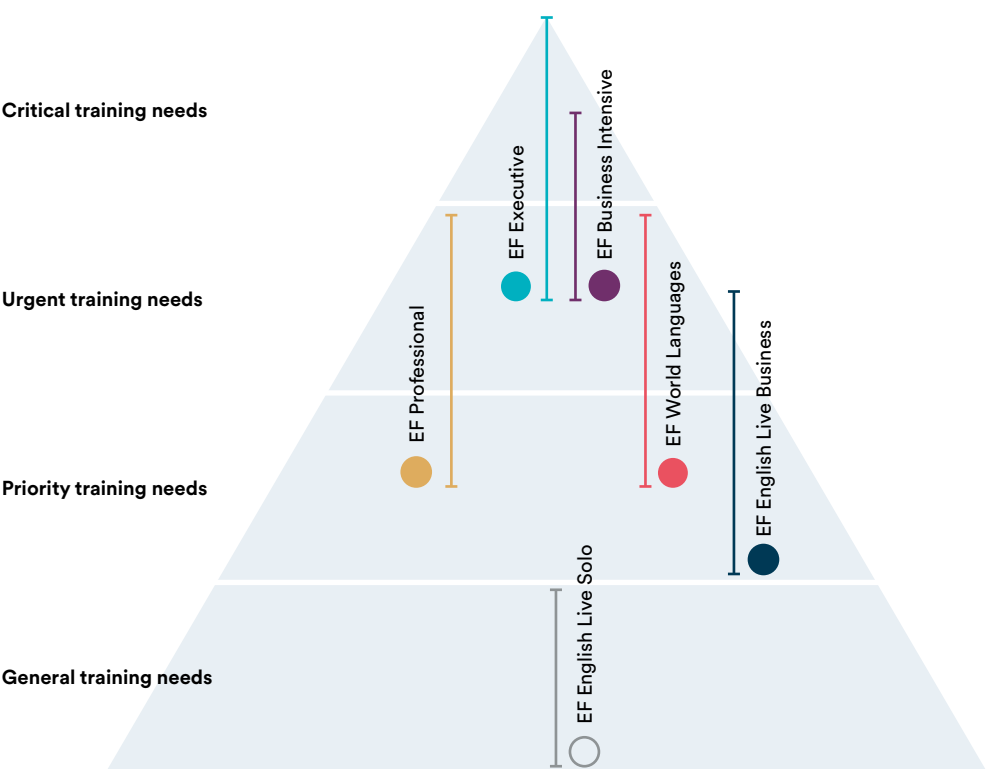
# A matter of urgency

Some learners need to improve their skill with high urgency, in months or sometimes just weeks.

For others a steady rate of progress is all that is needed. Most of our programs can be stretched, condensed or have additional lessons added depending on your needs.

## The urgency pyramid

We've organized our programs according to the average speed learners improve their language skills when taking them.



Note: use as a general guide only. All our programs can be customized in terms of length and/or number of lessons.

# Tailor your program

Different organizations, and different teams, require different solutions. Our language training programs are available off the shelf or completely tailored to the needs of your employees, in terms of content, level of urgency, as well as their preferred method of studying.

Are you looking for general language training or highly specialized content aimed at your particular job functions or industry? Or something in-between? Our courses cover a vast range of content and topics and we can give you just the right level of customization. We can offer you specialized courses in the following areas, separately or in combination.

Step 1 –  
pick a job function

Functions

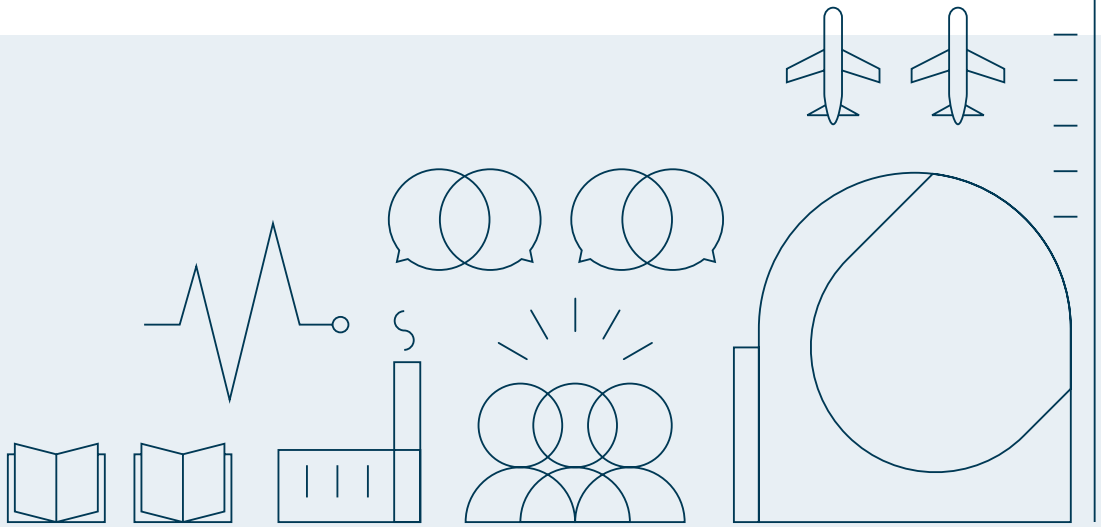
- Administration
- Customer Service
- Distribution
- Legal Services
- Logistics and Supply Chain
- Management
- Operations
- Procurement
- Production and Manufacturing
- Project Management
- Research and Development
- Sales and Marketing
- Technical and Maintenance

Step 2 – (optionally) pick an  
industry and/or language focus

Industries

- Automotive
- Aviation
- Banking and Finance
- Construction
- Sciences
- Hospitality
- Insurance
- IT Industry
- Law
- Logistics
- Manufacturing
- Maritime
- Medical

You can, for example, create a course for your customer service staff with a focus on telephoning skills. Or, let's say you're in the manufacturing industry, you can set up a course for your sales and marketing team with language relevant for your sector.



Military  
Office and HR  
Oil and Gas  
Pharmaceutical  
Police and Immigration  
Society and Leisure  
Telecommunications  
Travel  
Research  
Steel and Mining

**Language focus**

Business Basics  
Business Communication  
Business Correspondence  
Careers  
Management and Leadership  
Meetings  
Negotiations  
Presentations  
Project Management  
Sales Tools  
Socializing and Networking  
Telephoning



# It starts with testing

EF's testing suite is aligned to the internationally recognized Common European Framework of References for Languages (CEFR).

For English we have developed EF SET, the world's first free standardized English test. Just like TOEFL®, TOEIC® or BULATS®, it provides a standard measure of anyone's English proficiency level. It can be used for group-wide testing and needs assessment in any organization, at any scale.

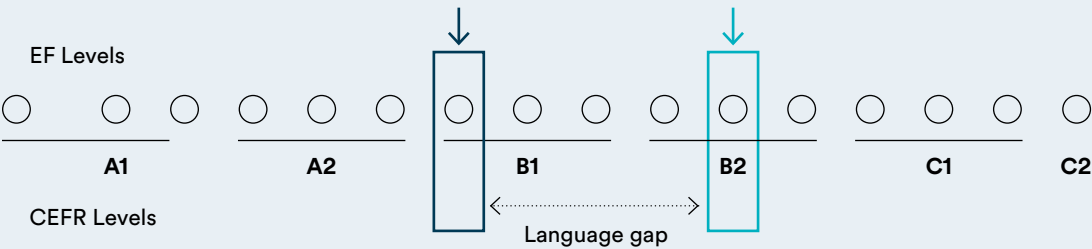
Whatever language your learners need to study, we can carry out a needs analysis to establish the target levels of different groups within your company. We then compare these target levels to the actual test results to establish the “language gap” – the difference between your staff's current skills and where they need to get to – and recommend a training solution.

## The language gap – an example

IT managers within the Banking & Finance industry

Target level: CEFR B2 / EF Level 11

Current level: CEFR B1 / EF Level 7





# Face-to-face courses:

## ● EF Professional



Priority to urgent  
training needs

26

**The modern way of classroom teaching, our EF professional courses combine the best of face-to-face classes with flexible online study.**

The same, dedicated teacher steers learners through a structured program of scheduled in-person classes and private online lessons, along with international on-demand group classes and self-study content.

Each course is fully tailored to company and individual learner needs. We cover 250 topics across 18 industries and can also customize classes to meet specific company needs.

Our Professional courses are a good fit for learners who are looking for a structured program that allows them to get deeper into the topics that matter to them.

See our course video here: [www.ef.com/efpro](http://www.ef.com/efpro)

### Key facts

#### Duration

- 3 to 6 months

#### Teacher-led features

- Face-to-face classes with dedicated teacher: choose between group classes (4-6 learners) or 1-to-1 classes (Professional Plus)
- Online 1-to-1 classes with the same teacher

- Online on-demand group classes
- Live chat with teacher

#### Online school access

- Access to all self-study content

#### Support and Guidance

- Study advice from Student Advisors

#### Progress tracking

- Placement test
- Training manager reporting tool access
- Course certificates

#### Languages available

- English



**“Thanks to EF Professional, our employees are more motivated and involved in their training. It’s helped us achieve our objective of improving the language skills of our employees, quickly and efficiently.”**

– HR manager at Institut Pasteur

# Face-to-face, online & study abroad courses:

## ● EF World Languages



Priority to urgent training needs

**We offer courses in all languages, major as well as minor. The most popular include French, Spanish, Mandarin, German, Dutch, Japanese, Swedish, Russian Korean, Italian, Portuguese and Arabic.**

Our EF World Language courses are fully tailored, flexible, and designed for professionals. We give them as online 1-to-1 classes, face-to-face classes or study abroad courses, in any language, depending on your particular needs.

All courses are taught by EF-trained, expert teachers who make use of the EF curriculum as well as our proven, task-based learning method. This ensures learners see immediate improvement through lots of practice and real-life scenarios.

Every student has access to an innovative online booking tool which guarantees easy lesson booking and management.

EF World Languages offers two learning pathways:

- **Introduction courses:** For newly arrived expats, these are focused on general language and cultural training
- **“Level up” courses:** For students needing to use the language actively at work. With help from the teacher, they can design their course based entirely on their needs.

### Key facts: World Languages Online and Face-to-face

#### Duration

- 30 lessons x 40 minutes or 15 lessons x 80 minutes

#### Format

- Live video lessons (World Languages Online) or face-to-face classes (WL Face-to-face)

#### Most popular languages

- French
- German
- Spanish
- Italian
- Swedish
- Portuguese
- Dutch
- Russian
- Japanese
- Chinese

- Korean
- Arabic
- Contact us for any other language requirements



## Key facts: World Languages Abroad

### Duration

- 1 to 52 weeks

### Format:

- Immersion courses abroad

### Timetable

- 32 classes of 40 mins per week or 40 classes of 40 mins per week

### Accreditation

- Each center is accredited by the main national accrediting body

### Most popular locations and languages

- French: Paris and Nice
- German: Berlin and Munich
- Spanish: Madrid and Barcelona

- Italian: Rome
- Chinese: Beijing
- Japanese: Tokyo
- Portuguese: Lisbon
- Arabic: Dubai
- Korean: Seoul

# Online courses:

## ● EF Business Intensive



Urgent to critical  
training needs

30

**Highly intensive, twice-weekly lessons with a specialized teacher. Schedule, topic and language focus are fully adapted to the learner’s needs.**

This six-month learning program provides a high intensity, personalized learning experience, designed for executives who want to see faster results.

Regular private lessons with specialized teachers are easily scheduled through a “concierge-style” booking service to ensure they never have to miss a week.

The curriculum is tailored to each learner’s needs.

The lessons are delivered on phone, tablet or computer, allowing learners maximum flexibility. Learners also have access to our online school, EF English Live, for free, allowing them to complement their private lessons with unlimited group classes and self-study activities.

Our Business Intensive course is a good fit for executives looking to fast-track their learning and prefer learning in 1-to-1 lessons with a teacher.

### Key facts

#### Duration

- 6 months

#### Online school access

- Access to all self-study content

#### Teacher-led features

- 48 × 1-on-1 lessons (2 lessons per week)
- International, on demand, group classes

- Live chat with teachers

#### Support and guidance

- Private lesson booking service
- Live chat technical support
- TM customer service support
- Study advice from Student Advisors
- Fully bespoke curriculum

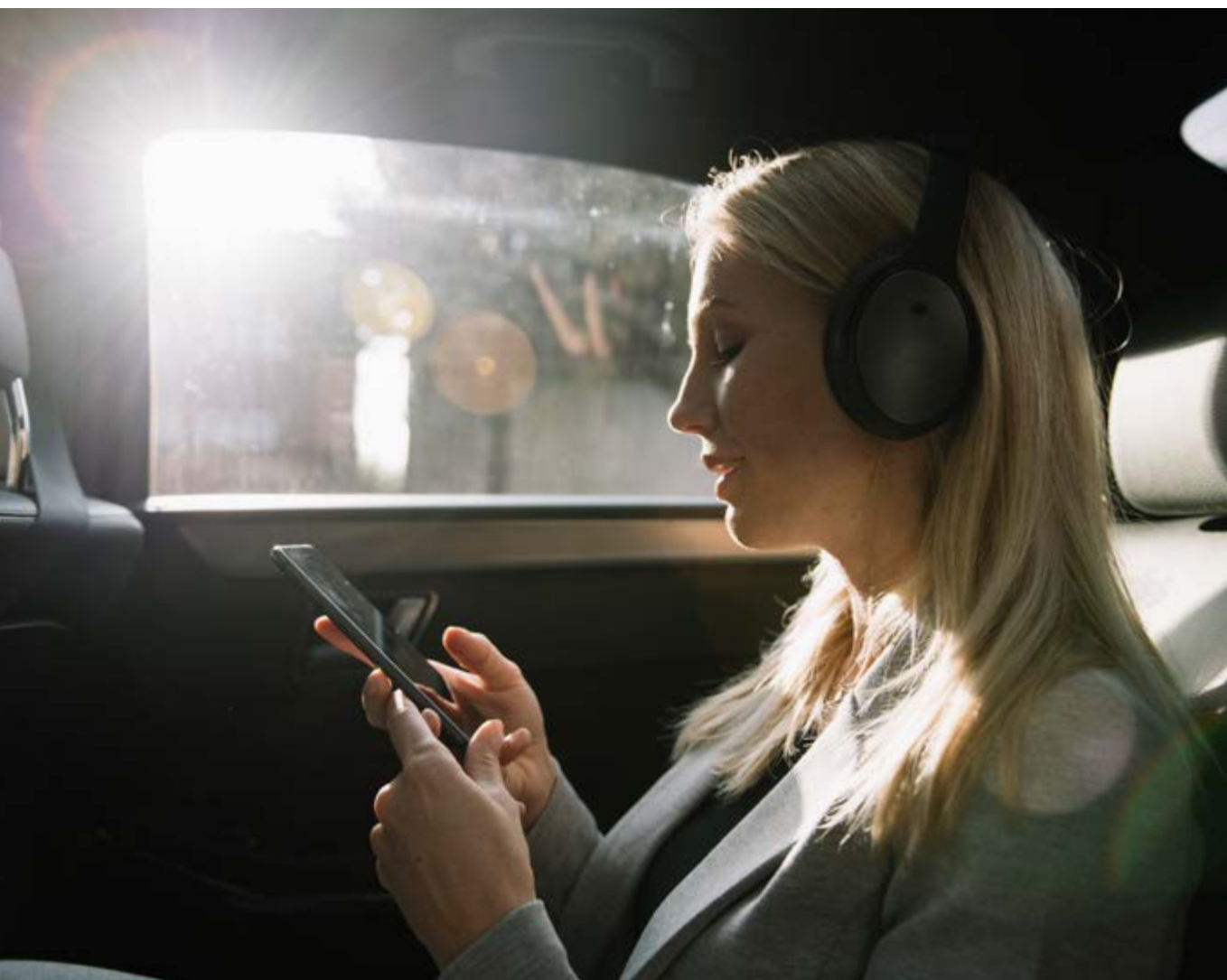
#### Progress tracking

- Training manager reporting tool access
- Course certificates

#### Languages available

- English





**“FCA was looking for a flexible program with tailored content and specialized Business English teachers for our Senior Executives. EF Business Intensive was the right choice to deliver a high quality learning experience to this very VIP group of learners.”**

**– Taís Velloso**

HR – Leadership Development, FCA, Brazil



# Online courses:

## ● EF English Live Business / EF English Live Business Plus



Priority to urgent  
training needs

**A blend of highly engaging course content, unlimited access to group classes and private review classes with your own teacher as standard. With Business Plus learners also get 24 tailored 1-to-1 lessons with a private teacher.**

Available in a variety of schedules from a few months to one or more years, EF English Live Business includes unlimited access to interactive self-study activities and international on-demand group classes, tailored to the learner's level and available every 30 minutes, 24/7.

Learners also have access to private review classes after every unit of study, and EF English Live Business Plus includes additional private lessons with a teacher on topics of their choice.

Learners can access their course on computer, tablet and smartphone via our dedicated app. Full synchronization between devices allows students the greatest flexibility and ability to learn wherever and whenever they want.

EF English Live Business is a good fit for learners who need to improve their English with a moderate urgency. Business Plus suits those with more urgent and/or specialized needs.

### Key facts

#### Duration

- 6 or 12 months

#### Online school access

- Access to all self-study content

#### Teacher-led features

- International, on demand, group classes
- 1-on-1 unit recaps with teacher
- Live chat with teacher
- Writing feedback
- 1-on-1 lessons (English Live Business Plus only)

#### Support and guidance

- Live chat technical support
- TM customer service support
- Study advice from Student Advisors
- Complimentary study apps

#### Progress tracking

- Placement test
- Training manager reporting tool access
- Course certificates
- Speaking test

#### Languages available

- English



**“The ease of use and richness of the platform, notably the videos, made all the difference. EF’s online school was far more attractive than what anyone else could offer us.”**

**– Laurence Murat**  
Training Manager, CGI, France

# Online courses:

## ○ EF English Live Solo



**Our self-study courses give learners full access to our interactive course activities covering business English and industry-specific content.**

EF English Live Solo provides students with full access to EF's digital learning content, interactive sessions, speech recognition-based tasks and lots more. Along with our general English course, learners can access courses focused on business language related to their industry\*.

Learners can access their course on computer, tablet and smartphone. Progress is synchronized across devices, which gives learners the flexibility to study anywhere and anytime, and ultimately progress faster.

EF's self-study courses are a good fit for learners who prefer studying on their own, do not need to learn English with any particular urgency, and do not need to practice writing skills.

\*We also offer EF Frontline Solo, which includes access to short industry-specific courses for customer-facing staff in hospitality, food, airline, security and a number of other industries.

### Key facts

**Duration**

- 6 or 12 months

**Languages available**

- English

**Online school access**

- Access to all self-study content

**Support and guidance**

- Email technical support
- Complimentary study apps



### Course comparison; online programs

	EF Business Intensive	EF English Live Business Plus	EF English Live Business	EF English Live Solo
<b>Online school access</b>	●	●	○	○
Access to all self-study content	●	●	●	●
<b>Teacher-led features</b>				
International on-demand group classes	●	●	●	
1-to-1 end of unit reviews with teacher	●	●	●	
Live chat with teacher	●	●	●	
Writing feedback	●	●	●	
1-to-1 lessons	●	●		
<b>Support and guidance</b>				
Live chat technical support	●	●	●	
TM customer service support	●	●	●	
Study advice from Student Advisors	●	●	●	
Fully bespoke curriculum	●			
<b>Progress tracking</b>				
Placement test	●	●	●	
TM reporting tool access	●	●	●	
Course certificates	●	●	●	
Speaking test	●	●	●	
1-on-1 lesson booking service	●			



# Study abroad courses: EF Executive



Urgent to critical  
training needs

**EF Executive courses allow professionals to learn English or Chinese abroad, providing them with full cultural immersion. These courses are the fastest and most effective way to learn a language.**

Our EF Executive Language Institutes offer classes in an executive-only environment, where students can choose from private classes and small group settings.

Private sessions allow students to work at their own pace, with a personal coach, to iron out weaknesses, role-play particular scenarios and practice business case studies. In group settings, students work with fellow professionals to develop speaking and listening proficiency by engaging in lively discussions and delivering compelling presentations.

Outside of class, students can network with like-minded peers during organized social activities.

Our Executive courses allow professionals to achieve their specific goals, whether these are to improve grammar, pronunciation, conversational skills or industry-specific vocabulary.

Students also get six months access to My EF's virtual classroom, so they can continue learning at home or at work.

## Key facts

### Duration

- 1 to 52 weeks

### Timetable

- 32 classes of 40 mins per week or 40 classes of 40 mins per week, depending on course choice

### Accreditation

- Each center is accredited by the main national accrediting body

### Locations and languages

- English: Cambridge (UK) and Boston (US)
- English & Mandarin: Hong Kong



**“I am more confident speaking English and I have more tools to write emails and do presentations. I estimate I save about 1-2 hours per week.”**

**– Pablo Sanchez del Valle**  
CIO, Indra Sistemas, Spain

# Other programs:

## EF Forum

**The most successful company-based language programs are often those that provide opportunities for employees to learn together. EF Forum is a suite of business skills webinars that does just that. They are delivered by EF teachers and tailorable to specific company needs.**

EF Forum webinars can be added as supplementary sessions for students in an existing EF language program, or as part of a broader program communication rollout.

They provide additional language topics for existing students to practice together, and can introduce prospective new students to the experience of learning with EF.

These high-energy business skills seminars are run in English as 60-minute sessions. Based around real-life scenarios they follow the same task-based principles inherent across all of our courses.

### Key facts

**Format**

- Online webinars, scheduled according to your business needs

**Topics include:**

- Meetings
- Negotiations
- Presentations
- Project Management
- Effective Management
- Distance Communication
- Business Correspondence
- Socializing







# How we ensure the best results

An organization-wide language program needs good planning, design and excellent project management. It doesn't have to be complicated, but it does help to work with a partner that has done it thousands of times before.

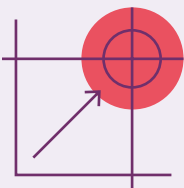




# How we help you achieve a successful program

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We have developed a systematic program approach to project delivery that we call Learning Logistics. It means you are supported every step of the way of your training program, and always have a dedicated EF customer success manager to talk to.



Step 1

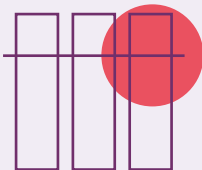
## Set objectives

**What you do:**

Identify your business objectives and success measures.

**What we do:**

- Work with you to brainstorm and confirm your learning program's objectives and KPIs.
- Recommend a strategy for a successful program, based on our large body of best practice and know-how.



Step 2

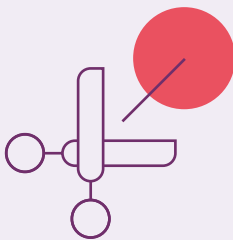
## Assess needs

**What you do:**

Set aside time for key stakeholders to talk to EF and for employees to take a short English test.

**What we do:**

- Assess needs and identify target populations and language skills gaps through our proprietary Language Competency Profile (LCP) model.
- Benchmark results against the EF English Proficiency Index for comparison against global and industry averages.



Step 3

## Tailor

### What you do:

Listen to feedback gathered and work closely with EF to finalize learning program design.

### What we do:

- Collate all feedback and results from employees and key stakeholders.
- Tailor a learning program based on these results, matching both company and individual needs.



Step 4

## Deliver and track

### What you do:

Make use of the online Customer Reporting Center and speak to your dedicated EF Customer Success Manager to review progress.

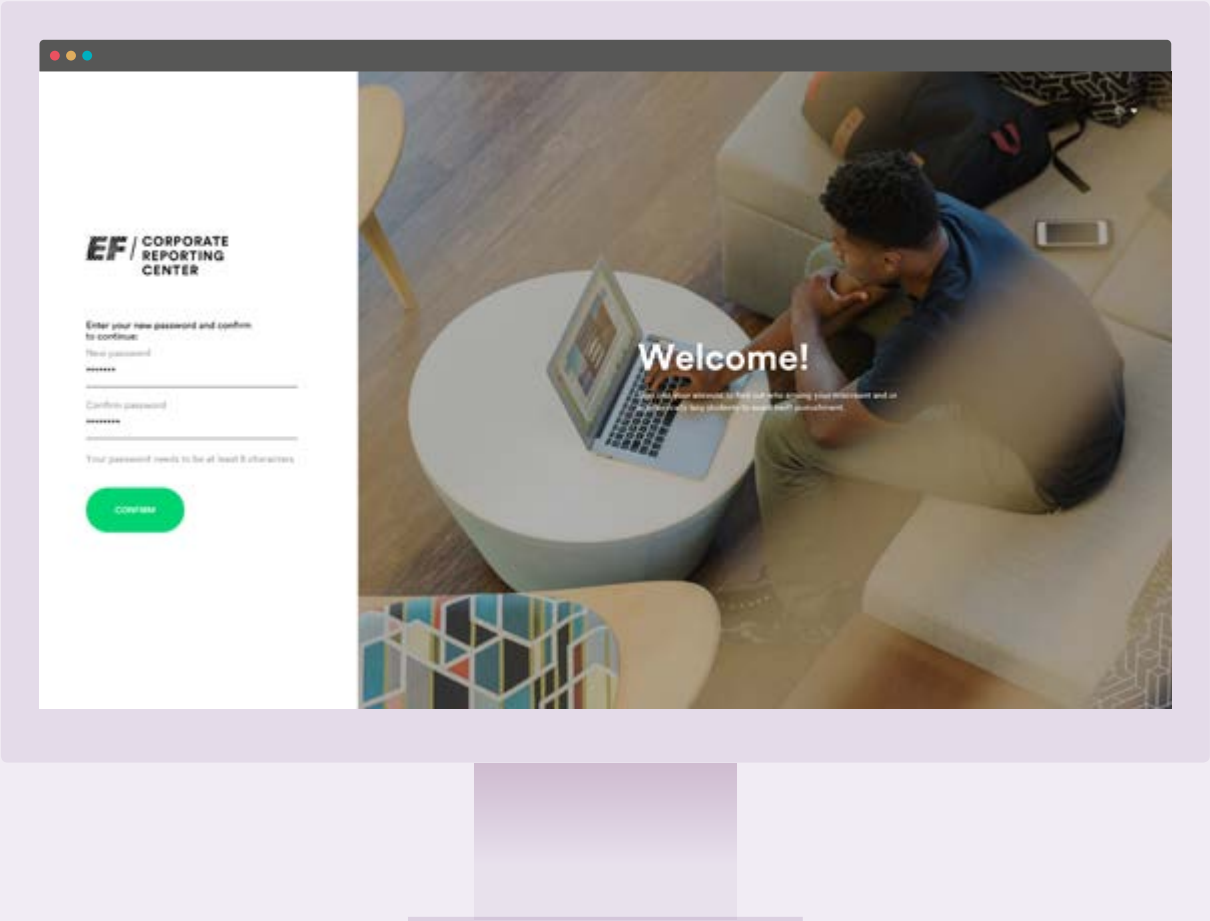
### What we do:

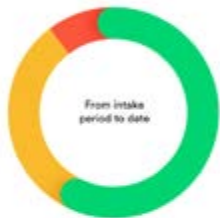
- Deliver a personalized and impactful course to every student through best in class teachers, platforms, and support.
- Provide onboarding coaches to help learners get started quickly and easily.
- Provide motivation tips for HR/Training Managers to share with students.
- Track results compared to KPIs and recommend any necessary program changes.

# Keep on top of your program with EF's Customer Reporting Center

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Our intuitive reporting center keeps you in complete control of your program. It provides you with immediate and at-a-glance overviews on latest progress and updates, helpful prompts and reminders on what to do next, and lets you see in detail how your individual learners are progressing if you so wish.





- 58% High Performers
- 33% Active Students
- 09% Inactive Students

Remind students what haven't yet enrolled, or who are falling behind on their study targets.

View and allocate open courses.

**Abstract**

Send a congrats to high-performing students and those who have met their study targets.

### Summary

High performance

4.6/5

Average student  
rating of their  
teachers

The graph shows the cumulative distribution function  $F(x)$  for the number of children in a family. The x-axis represents the number of children (0, 1, 2) and the y-axis represents the cumulative probability. The function is a step function:  $F(0) = 0.5$ ,  $F(1) = 0.7$ , and  $F(2) = 0.9$ .

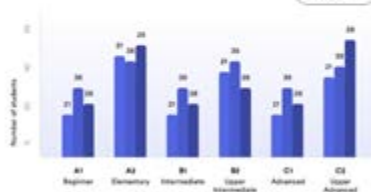
Figs 11-18

**Labels**

All Companies • All Divisions • All Countries • All News Articles • All Products

English Level

[Placement test](#)      [Reassessment test](#)



## DEIRDRE HEMPHREY

#### SEND REMINDERS

Source: *Author's calculations*.

#### COURSE ALLOCATION

View our other open  
positions

## Abstract

**CONGRATULATE**

Several congenital or high performing students and those who had been in the

Figure 2

Target Status	First Name	Last Name	Email	Gender	Phone	Address	City	State	Zip
✓	Virginia	Laddum	Virginia.Laddum@yahoo.com	Female	703-555-0101	10000 1st Ave	Atlanta	GA	30309
✓	Albert	Widagmose	Albert@igmal.com	Male	703-555-0102	10000 1st Ave	Atlanta	GA	30309
✓	Barbara	Widagmose	Barbara_widagmose@aol.com	Female	703-555-0103	10000 1st Ave	Atlanta	GA	30309
✓	Daniel	Commerford	Daniel@commerford.com	Male	703-555-0104	10000 1st Ave	Atlanta	GA	30309
✓	Stan	Muskrat	Stan_Stan_The_Best_@stan@stan.com	Male	703-555-0105	10000 1st Ave	Atlanta	GA	30309
✓	John	Don	john@don.com	Male	703-555-0106	10000 1st Ave	Atlanta	GA	30309
✓	Luke	Donnell	Luke@donnell.com	Male	703-555-0107	10000 1st Ave	Atlanta	GA	30309
✗	Virginia	Laddum	Virginia@gmail.com	Female	703-555-0108	10000 1st Ave	Atlanta	GA	30309
✓	Albert	Widagmose	Albert@aol.com	Male	703-555-0109	10000 1st Ave	Atlanta	GA	30309
The students will receive this copy of the database.									
✓	Daniel	Commerford	Daniel@aol.com	Male	703-555-0110	10000 1st Ave	Atlanta	GA	30309
✓	Stan	Muskrat	Stan@aol.com	Male	703-555-0111	10000 1st Ave	Atlanta	GA	30309
✓	John	Don	john@don.com	Male	703-555-0112	10000 1st Ave	Atlanta	GA	30309
✓	Luke	Donnell	Luke@aol.com	Male	703-555-0113	10000 1st Ave	Atlanta	GA	30309

# The most trusted choice in language training

**EF has an impressive record in language training. Our solutions are synonymous with personal and corporate success. Our biggest customers include many of the largest and most successful national and multinational companies in the world.**

## FINANCIAL SERVICES

### **“Big Four” global tax, audit and advisory network**

**A consulting organization with over 100,000 employees and offices in almost every country in the world has a clear need for fast and accurate international communication. A high standard of English is vital to both internal collaboration and to do business with multinational companies and government customers worldwide.**

The network chose EF to help them overcome their English communication challenges in a more cost-efficient way. To date, many thousands of employees in 41 countries have followed an EF course. Over 150,000 hours of language learning have been delivered through EF English Live. EF’s ability to manage a truly global learning program is valued highly by the network HQ. Local member firms in established markets like Japan, Korea and Brazil as well as emerging markets including Mexico, Russia and Poland enjoy close support from their local EF teams. Every firm benefits from the ability to choose the right course for each individual from our extensive portfolio.

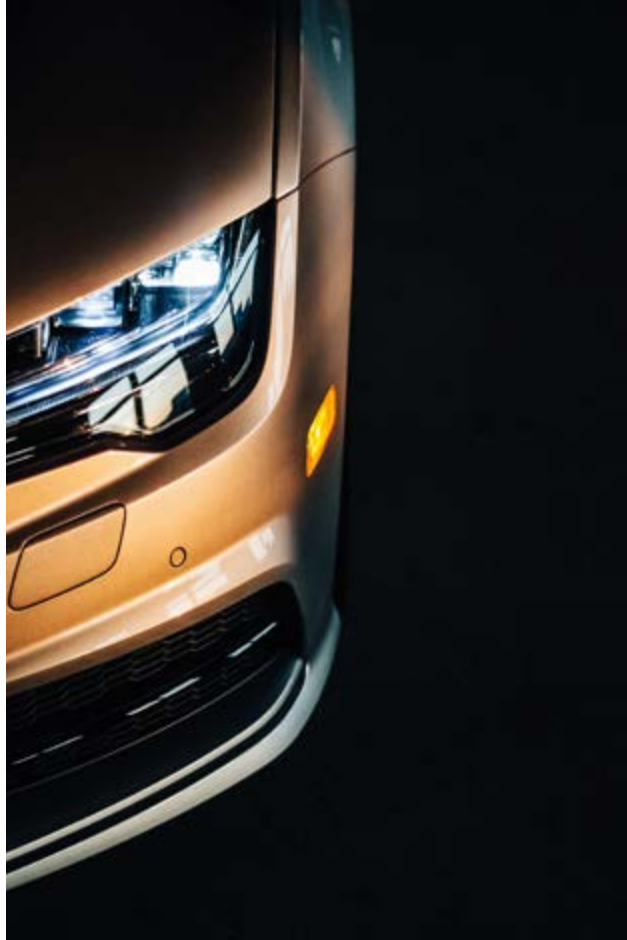


## **AUTOMOTIVE**

### **One of the world's largest multinational car and industrial vehicle manufacturers**

**Headquartered in Europe, the combined production and distribution power of this Original Equipment Manufacturer includes over 20 well-known brands.**

The auto production division alone has over 150 facilities, sales and distribution in 140 countries and over 80 R&D centres worldwide. The group engaged EF to support the drive for improved communication efficiency across the entire global R&D, production and distribution chain. We have trained over 10,000 people in 24 countries in EF English Live alone. Over 60,000 individual virtual classes have been attended by this group's employees, proving that EF solutions can bring language teachers and large numbers of learners together in a highly flexible way.



## **PHARMACEUTICAL**

### **Global healthcare company with commercial operations in more than 150 countries**

**This market-leading company has seen continued growth in new markets for prescription medicines, vaccines and consumer healthcare products.**

This means an increasing need for cross-border collaboration and better English proficiency to conduct business, particularly amongst mid-level and senior managers.

The company appointed EF with the goal of increasing the scope of the language program and improving learner engagement with virtual learning. EF has delivered over 100,000 hours of learning, including almost 15,000 hours of teacher-led online classes to employees in over 80 countries. Established markets in Europe and emerging markets in Latin America, Africa and Asia Pacific all receive the same high standard of local support from EF Teachers, Study Advisers and Customer Success teams.

## **TECHNOLOGY**

### **Fortune Global 500 ranked leader in microtechnology**

**This company is one of China's biggest exporters and manufactures components for the world's largest computer, communications and consumer electronics companies.**

The company identifies itself as a service operation as much as a production business. With major joint ventures in place around the world, they identified the need to improve English communication skills to improve speed, quality, engineering services, flexibility and cost control - everywhere. By adopting virtual learning for language using EF English Live, they have been able to deliver over 190,000 hours of learning, including over 35,000 teacher-led virtual classes, to thousands of employees at all levels.



# Ashridge Executive Education

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**While great language skills are critical for any organization's future international talent, it is not the only component. In a business environment where change is a constant, developing the right skills in leadership, strategy, innovation and management are equally as important.**

Ashridge Executive Education can help develop those skills through a broad curriculum of scheduled open courses, customized development programs, organizational consultancy, and coaching.

The main patrons of Ashridge are the Hult family, founders and owners of EF. Ashridge is world-renowned for leadership development, executive education, cutting-edge experiential learning, practical relevance and service excellence. With a portfolio of Open Programs, Custom Programs, Executive Coaching, Qualification Programs and virtual access to research and learning content, the goal is simple – to maximize behavioral change and deliver the greatest impact on organizations.

Ashridge works with over 800 clients in more than 60 countries, either on-location, virtually or at Ashridge House. Once a home to Henry VIII and Queen Elizabeth I, the historic facility is set in a 5,000-acre English country estate, just 50 km from London.

## Ashridge programs

- Open Programs: scheduled programs for individuals and groups in areas such as Management, Leadership, Growth & Innovation, Strategy & Change, Organizational Design, Coaching, Finance, HR and many others
- Custom Programs: Executive education for groups in your organization, tailored to your specific needs
- Specialized Qualification Programs: MBAs, Masters and Doctorates in management, organizational change, sustainability and coaching
- Virtual Ashridge: The wealth of research and learning content from Ashridge, delivered online via customer-specific portals
- Coaching: Engagement with individuals or small groups of executives who need support working on a key individual or corporate issue
- Organizational Change Consulting: Ashridge's consulting practice, specializing in transformational change and engagement with leadership, management and teams



# Next steps

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Try our testing program at [efset.com](https://efset.com)



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Have a look at our free resource library at [ef.com/corporate](https://ef.com/corporate)

...or contact us at [ef.com/corp-enq](https://ef.com/corp-enq)



**EF Corporate Solutions works with thousands of companies and large organizations to improve their language skills. From ten learners to tens of thousands, we have a training solution for everyone.**

## **Our worldwide presence**

Please visit [www.ef.com](http://www.ef.com) to find your local contact details.

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Ireland  
Italy  
Japan  
Kazakhstan  
Libya  
Luxembourg  
Malta  
Mexico

Netherlands  
New Zealand  
Norway  
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Vietnam

